MARTA COLLIER

EDUCATIONAL SYSTEMS & SERVICES, LLC

"Unlocking the GENIUS in every child!"

Meet Dr. Marta

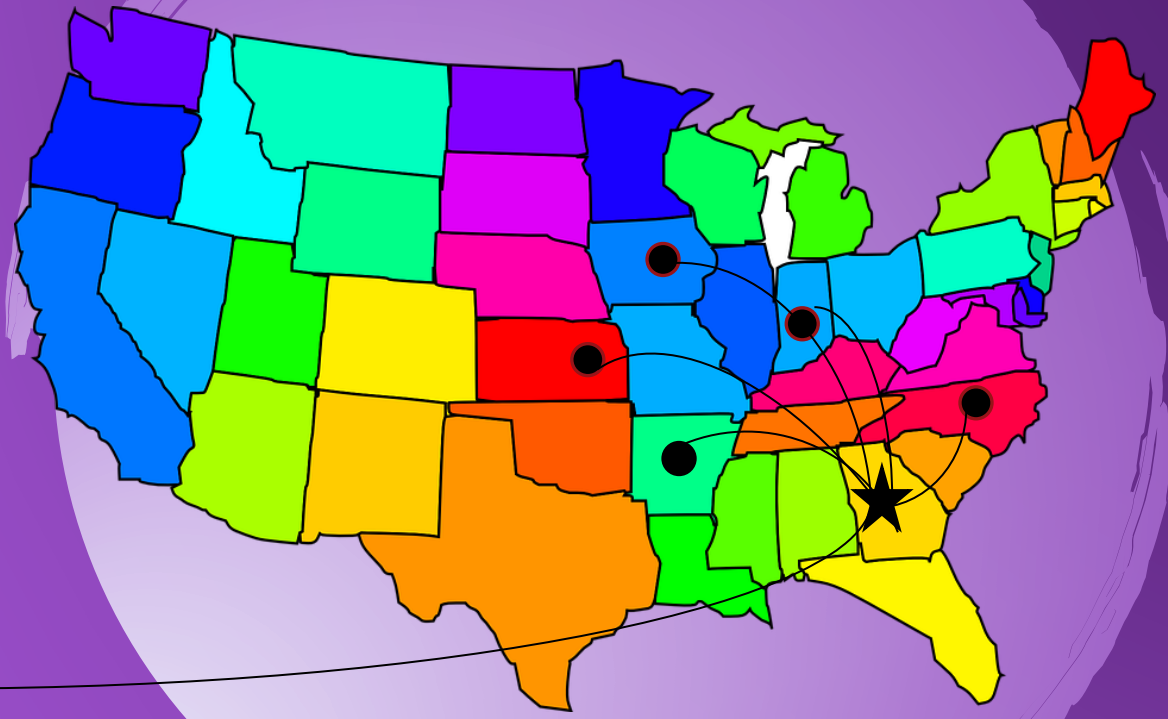
Founder & CEO

Marta Collier Educational Systems & Services (MCESS), LLC

Ph.D. University of Iowa, Elementary Education-Early Childhood Emphasis

COMPANY BACKGROUND

MARTA COLLIER EDUCATIONAL SYSTEMS AND SERVICES, LLC



About MCESS

- MCESS delivers standards-aligned, project-based literacy learning solutions for Pre-K – 3rd grade students.

- Providing one-on-one and small group coaching to early literacy learners and their families.
- Training early childhood educators.
- Employing play as an essential pathway to effective learning.

LITERACY COACHING

DR. MARTA'S SCHOOL READINESS INSTITUTE

&

OUTSCHOOL

OUTSCHOOL.COM

Read, Write, Play! | Small Online Class for Ages 5-8

CURRICULUM

Introducing

Dr. Marta's Literacy Learning Guides

MCESS is committed to the use of quality children's literature to promote the ability, enjoyment and interest in reading among children. While children's literature pre-dates the digital world, it is being under-utilized to promote reading in places where children spend substantial time. This is in part because many adults charged with the care and instruction of children lack practical instructional tools to tap into the power of children's literature to meet children where they are and lead them to where the need to go.

PROFESSIONAL DEVELOPMENT

- Provide access to supplemental curriculum and training that builds early literacy reading skills.
- Training is accessible to both formal and informal educators.
- Lessons and materials support early childhood literacy learning standards.

HOW WE'VE SERVED OUR COMMUNITIES

- Created afterschool and summer literacy enrichment programs for underserved students
- Led statewide teacher professional development programming
- Designed and implemented early literacy coaching systems for in-person and virtual environments
- Collaborated on the development of multiple STEM/STEAM literacy initiatives
- Implemented a community-based pilot literacy programs with Marshallese and LatinX Communities

THE ISSUE WE MUST SOLVE...

Early Childhood Literacy

Only 31% of 4th graders in Nevada are proficient readers.

4TH GRADE READING

Low Literacy Increases High School Dropout Rates.

LOW LITERACY LIMITS LIFE OPPORTUNITY

States with low literacy tend to rank low on child welfare.

SCHOOL READINESS IS CRUCIAL TO CHILD WELFARE

Accessible Training Is Needed For Early Childcare Providers.

VOLUNTEERS AND FAMILIES NEED LITERACY TRAINING TOOLS

Affordable Resources Are Needed For Informal Learning Settings.

STANDARDS-ALIGNED, LITERACY-FOCUSED CURRICULUM RESOURCES ARE LIMITED FOR AFTERSCHOOL AND SUMMER PROGRAMS

Solution

MCESS provides standards-aligned, literacy-focused curriculum resources and training for formal and informal settings.

Literacy Coaching

One-to-One, Small Groups

Curriculum

Dr. Marta's Literacy Learning Guides

Professional Development

Early Childhood Educators

DR. MARTA'S SCHOOL READINESS INSTITUTE

OUR COVID -19 PIVOT

DR. MARTA'S
SCHOOL READINESS
INSTITUTE
DIGI

Dr. Marta's Literacy Learning Guides

Providing Early Literacy Resources

READ ALOUD

I SPY

YES OR NO

UNSCRAMBLE IT

DO YOU HEAR THAT RHYME?

INTERROGATIVES

WHY STANDARDS MATTER

MAKER PROJECT

FIELD TRIP

WHY STANDARDS-ALIGNED CURRICULUM MATTERS...

- HELPS TO PREPARE STUDENTS FOR LEARNING ASSESSMENTS
- PROVIDES INSTRUCTORS WITH GUIDANCE FOR EFFECTIVE TEACHING
- ENSURES CONSISTENCY IN EARLY LITERACY INSTRUCTION

THE OPPORTUNITY

SRI DIGI TRAIN-THE-TRAINER WORKSHOPS

PROPOSAL TO PROVIDE A TRAINING WORKSHOP FOR UP TO 10 PARTICIPANTS ON DR. MARTA'S LITERACY LEARNING GUIDES "LLGS".

- 30 Instructional Hours
- 10 Digital Workbooks
- 100 Children's Books
- 100 Dr. Marta's Literacy Learning Guides

Total Cost Estimate = $12,250.00

TEAM

Marta C. Youngblood

VP Development and External Relations

Responsible for resource development, fundraising strategy and partnerships.

Willyerd R. Collier, Esq.

VP Finance and Operations

Duties include oversight of finance, budget, investment and auditing.

Chris Snider

Graphics & Media Specialist

Produces graphics, video and photographic content for the marketing of products and services.

FOR MORE INFORMATION VISIT

WWW.MARTACOLLIER.COM

OR EMAIL

INFO@ASKDRMARTA.COM

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